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FOR IMMEDIATE RELEASE

Craft Alliance is pleased to announce that we will be participating in the upcoming Collect Art Fair - 22nd Edition to be presented in London, UK from February 27 – March 1, 2026.

"Presenting contemporary fine craft from the Atlantic region at an International art fair like Collect, is an extraordinary opportunity for our contemporary craft and design practitioners to extend their reach into global markets and explore new opportunities."

Collect: the leading international fair for contemporary craft and design is presented by Craft Council UK and is considered the premier exhibition of contemporary craft globally and attracts a broad audience and collectors from around the world.

Craft Alliance will present 11 contemporary makers from across Atlantic Canada. The exhibition selection was determined through an initial call for entry in spring 2025, at which point a jury selected makers and works to be presented to the Collect Art Fair jury for their consideration. As a result of the Collect jury, a final exhibition group was selected and will be presented at Collect in 2026.

Contemporary craft makers selected for Collect include from New Brunswick – Maja Padrov, Ralph Simpson, Wendy Johnston and Yalda Bozorg; from Nova Scotia – Alexandra McCurdy, Heather Pitts, Kristi Farrier and Neil Forrest; from Prince Edward Island – Darrell DesRoches; and from Newfoundland & Labrador – Stephanie Stoker and Urve Manuel.

Titled *The Power of Objects: Voices of Contemporary Craft*, the exhibition narrative is centered on the profound ability of craft objects to act as carriers of memory, identity, resistance, and transformation and it is curated by Brazilian-Canadian curator Bruno Vinhas.

Craft Alliance Atlantic is a pan-Atlantic trade association working with the craft industry in Atlantic Canada to develop new market opportunities and exporting for the sector. Images and artist information available upon request.

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