



WWW.BUYCRAFT.CA

This is what happens when you buy craft locally...

1. You Embrace the Unique

You want your home to be a unique reflection of yourself... It makes sense that you buy something handmade, rich with character and a sense of place.

2. You Nurture Community

We all like to support local businesses and causes. Your craft purchase helps us to build strong relationships within our community.

3. You Vote for Quality

We support the best quality handmade products that meet our guidelines, for the best in local craft. We stand behind our local craft products as being safe, well made and well designed.

4. You Keep Dollars in Our Economy

Nearly every cent you spent stays in this community. Our craft producers are from the region — many of whom use locally sourced materials!

5. You Invest in Local Jobs

You are helping to create jobs in your community and region. The local retailer and craftsperson are often self-employed entrepreneurs, employing themselves and others, many in small towns and rural communities throughout the region.

6. You Help the Environment

Buying from a local business conserves energy and resources in the form of less fuel for transportation and packaging.

7. You Create More Choice

The nature of being handmade by local craftspeople, in not being mass-produced, are better able to respond to what you want and like.

8. You Make Dreams Come True

Local craft retailers and supporters are passionate about life and community... so are our craftspeople. More than anything else, craftspeople want to pursue their dreams of a creative life in their studio and workshop.

9. You Support Local Entrepreneurship

Creativity and resourcefulness are a key to successful creative economies. Small businesses are paramount to making that happen.

10. You Reinforce Local Destinations

The more memorable and unique we are as a place and people, the more we will attract new neighbors, visitors and guests to our local retailers and craft studios. This benefits everyone!

When you buy craft locally, great things can happen!
Thank you for your support...

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